



Justin Overdeest
Associate/Principal, The Good Company
NSAC Advisor

Justin Overdeest is an Associate at Good Company, a sustainability consulting firm focused on serving human needs. Since 2012, Justin has worked with clients in the public and private sector clients throughout the United States, Latin America and South Pacific to integrate solutions and assist organizations to measure, manage, and market their triple-bottom-line.



Recent work that Justin has completed includes:

- Environmental impact of residential food scrap composting system
- Oregon Solutions project for a rural community in Oregon to reduce the air emissions associated with woodsmoke to improve community health
- Assessment for gel pack company to determine environmental costs of different disposal pathways
- Feasibility studies for public-private partnerships for material and energy recovery centers in El Salvador
- Urban wood waste study that reviewed national programs including landfill bans, biomass incentives for energy and tax credits for energy recovered through recycling
- Product life-cycle analysis for packaging materials and embodied agricultural emissions for international co-packing company
- Stewardship framework for farm level management of row crops on behalf of USDA and national row crop board
- GHG inventory and water performance evaluation for international food processor
- International supply chain and climate risk management solutions and risk disclosures (CDP water and supply chain)
- Electric vehicle deployment and infrastructure development market research for Federal Highways Administration
- Feasibility studies for clean technology for energy and transportation sectors including a solar plan for New Mexico Department of Transportation and Vermont's Agency of Transportation
- Climate mitigation for city governments to scale the potential GHG reductions for city and community climate actions
- Triple bottom line transportation research for environmental and social benefits

Before coming to Good Company, Justin worked with Sitka Conservation Society in Alaska and Resource Assistance for Rural Environments program in Oregon, working on sustainable energy

and rural entrepreneurship projects. Justin earned dual master's degrees in the Sustainable Business Practices MBA program and an MS in interdisciplinary studies at the University of Oregon. He is fluent in Spanish.

Prior to work in the Pacific Northwest, Justin served as a Peace Corps volunteer working on the border of the Dominican Republic and Haiti as well as the Peruvian Andes developing community-based projects that blended small business, health and environmental projects.

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