



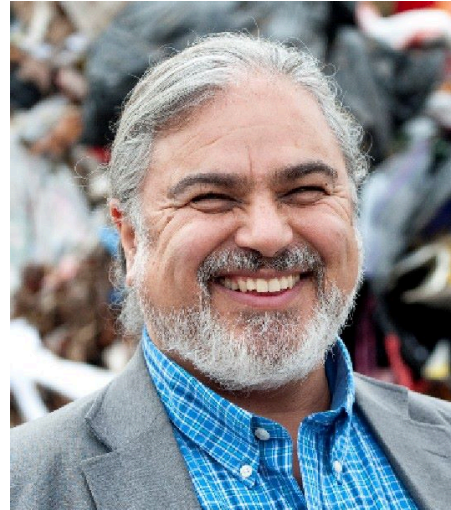
**NATIONAL  
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ACTION COUNCIL**

ADVOCATING FOR A CIRCULAR ECONOMY

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Tim Goncharoff is a passionate, creative and dedicated advocate for the environment. He has extensive experience in government as well as the private and non-profit sectors, and has written and spoken widely on environmental issues. Currently employed at the County of Santa Cruz, California, Tim has been a leading force in the County's groundbreaking waste-reduction efforts, which have led, among other accomplishments, to a 75% waste diversion rate and recognition with the Governor's Environmental and Economic Leadership Award, California's most prestigious environmental honor.



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